

# VisiSpecs - Case Study

**Spec Services, LLC** is a new specification writing consulting firm in Texas, although Susan Bliss, Owner and Principal, is not new to specification tools. Susan started Spec Services after over 35 years experience in the market working for such reputable firms as HKS, Perkins+Will, and INSPEC Construction Administration and Specifications.

**The Challenge:** Spec Services needed an application that increased efficiency of project setup, editing, and publishing. It also had to be easily deployed and accessed by remote users and clients not in the same office.

- They needed an application that took very little time to implement and learn so they could hit the ground running for their existing clients, and to consolidate a group of independent specifiers into a cohesive team.
- Specs Services is dedicated to the training of future spec writers, so they needed a program that could reduce the learning curve for new employees by utilizing familiar applications.
- They also wanted an application that could differentiate their services by providing more collaboration possibilities and BIM integration.
- They needed easy access to their masters, client masters, and projects as their clients were spread across the state and country for improved communication and project management.
- Reduce time editing and publishing project manuals.

**The Solution:** VisiSpecs Hybrid Cloud applications allowed for easy deployment, integration of all client masters and projects into one central application, and for the use of the feature rich and familiar editing capabilities provided in VisiWord. Susan Bliss said, "We don't have to spend money and time managing the installs or updates, and VisiWord spec editing features are very easy to learn. Our projects are quickly created, edited, and published giving us more time to do the research and coordination our clients need." Leveraging Word's Office integration and customization capabilities simply improved the overall solution.

**The Results:** Spec Services has experienced significant improvements in the efficiency of editing and publishing project manuals while eliminating IT personnel costs on management of data servers and software. Even before the official release of VisiSpecs in 2016, Spec Services had 12 projects and 3 masters in VisiSpecs. Consultants are providing PDF and DOC files that are easily integrated into the project for publication. The new Auto Style Updater requested by Spec Services saved what initially took hours to complete down to just a few minutes. "Installing VisiSpecs, importing my master documents, creating my first project, inserting and editing documents were excellent for me. I was able to immediately start my second, third, and fourth projects! The VisiSpecs support and development team really listens to our suggestions and delivers software updates and new functionality faster than I've ever seen," ~ Susan Bliss, CSI, CCS, CCCA, SCIP, LEED AP.

"Our trial of VisiSpecs with our masters and projects took very little time. Without an IT team, we needed an easy to deploy solution that helped us to immediately save time and money. The additional BIM integration capabilities will add great value to our clients."

~ Susan Bliss, CSI, CCS, CCCA, SCIP, LEED AP

## Case Study Key Benefits

Remote User Access

Fast and Easy Implementation

IT Cost Savings

Improved Efficiency



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